

## ICICI Prudential Tax Plan

### Fund Objective

The Scheme seeks to generate long-term capital appreciation through investments made primarily in equity and equity related securities of companies. Accordingly, the NAV of the Scheme is linked to performance of such companies. However, there can be no assurance that the investment objective of the Scheme will be realized.

### Key Information

NAV as on April 29, 2011		143.9
Inception Date		August 19, 1999
Fund Manager		Munzal Shah
Minimum Investment	<i>Lumpsum</i>	500.0
	<i>SIP</i>	500.0
Expense Ratio(%)		2.0
Exit Load(%)		0.0
AAUM(₹ Crores) as on March 31, 2011		1251.6
Benchmark		S&P CNX Nifty

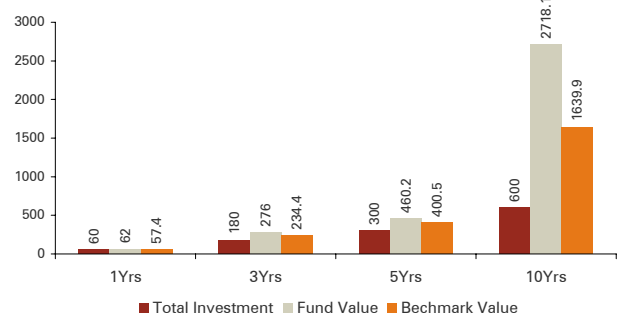
### Performance vs. Benchmark



### Calendar Year-wise Performance

	2010	2009	2008	2007	2006
NAV as on Dec 31(₹)	151.0	121.7	57.4	130.5	92.6
Return(%)	24.1	112.0	-56.0	41.0	26.2
Benchmark(%)	18.0	75.8	-51.8	54.8	39.8
Net Assets(₹ Cr)	1320.3	1011.0	496.5	1035.3	574.7

### SIP Performance (Value if invested ₹ 5000 per month (in'000))



### Best Return (%)

	Period	Fund	Benchmark
Month	04/12/99 to 04/01/00	41.0	13.6
Quarter	21/11/99 to 21/02/00	89.0	27.5
Year	05/03/09 to 05/03/10	158.4	97.5

### Worst Return(%)

	Period	Fund	Benchmark
Month	12/04/00 to 12/05/00	-38.8	-19.5
Quarter	22/02/00 to 22/05/00	-55.1	-29.1
Year	13/03/00 to 13/03/01	-57.9	-27.9

### Market Cycle Returns

Market Phase	Period	Returns (%)
Bull Phase	14/01/2006-08/01/2008	72.9
Bear Phase	08/01/2008-09/03/2009	-63.2
Bull Phase	09/03/2009-06/01/2010	156.7

### Dividend History

Date	Dividend(%)
Feb-21-2011	20.00
Dec-07-2009	40.00
Jul-21-2008	15.00
Jan-21-2008	20.00
Aug-20-2007	20.00
Feb-12-2007	50.00

Data as on April 29, 2011

Risk Parameters	
Standard Deviation (%)	17.8
Beta	0.7
Sharpe ratio	0.1
R Squared	0.9
Alpha(%)	7.2

Portfolio Attributes	
Total Stocks	62.0
Top 10 Holdings(%)	41.3
FundP/E Ratio	9.4
Benchmark P/E Ratio	21.1
FundP/BV Ratio	1.2

Market Capitalisation	
Large	57.3
Mid	14.2
Small	18.1

Asset Allocation as on March 2011	
Equity	92.1
Debt	0.0
Cash	7.9

Top 10 Holdings	
Short Term MMI	7.9
Reliance Industries Ltd.	5.3
ICICI Bank Ltd.	4.8
Cadila Healthcare Ltd.	4.5
Bharti Airtel Ltd.	3.9
Sterlite Industries (India) Ltd.	3.6
Oracle Financial Services Software Ltd	2.9
Oil & Natural Gas Corpn. Ltd.	2.8
Corporation Bank	2.8
HDFC Bank Ltd.	2.8

Top 10 Sectors	
Pharmaceuticals & Drugs	11.2
Bank - Private	10.8
Refineries	6.7
Power Generation/Distribution	6.2
IT - Software	6.1
Metal - Non Ferrous	5.2
Bank - Public	5.0
Oil Exploration	4.9
Telecommunication - Service Provider	3.9
Auto Ancillary	3.3

Data as on April 29, 2011

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