

ICICI Prudential Focused Bluechip Equity Fund

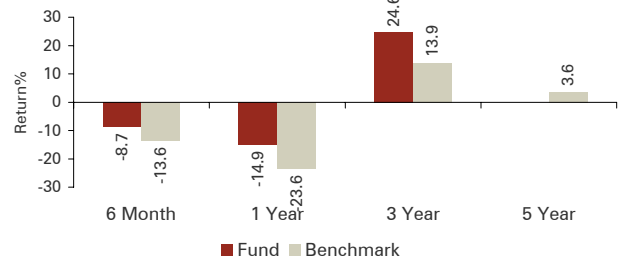
Fund Objective

To generate long-term capital appreciation and income distribution to unitholders from a portfolio that is invested in equity and equity related securities of about 20 companies belonging to the large cap domain and the balance in debt securities and money market instruments.

Key Information

NAV as on December 20, 2011		14.3
Inception Date		May 23, 2008
Fund Manager		Prashant Kothari
Minimum Investment	Lumpsum	5000.0
	SIP	0.0
Expense Ratio(%)		1.8
Exit Load(%)		1.0
AAUM(₹ Crores) as on September 30, 2011		3104.6
Benchmark		S&P CNX Nifty

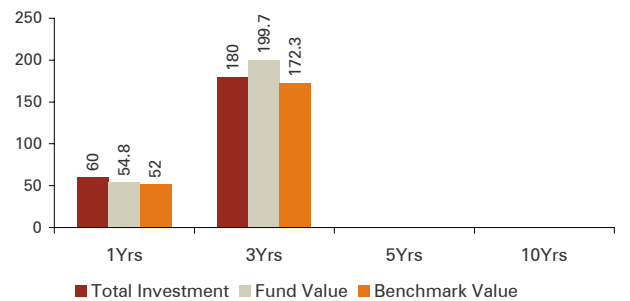
Performance vs. Benchmark



Calendar Year-wise Performance

	2010	2009	2008	2007	2006
NAV as on Dec 31(₹)	17.4	13.7	7.2	--	--
Return(%)	27.1	91.2	-28.5	--	--
Benchmark(%)	18.0	75.8	-51.8	54.8	39.8
Net Assets(₹ Cr)	1658.2	988.4	440.1	--	--

SIP Performance (Value if invested ₹ 5000 per month (in'000))



Best Return (%)

	Period	Fund	Benchmark
Month	11/05/09 to 11/06/09	27.5	30.5
Quarter	10/03/09 to 10/06/09	75.1	77.9
Year	11/03/09 to 11/03/10	114.4	96.1

Worst Return(%)

	Period	Fund	Benchmark
Month	24/09/08 to 24/10/08	-33.5	-37.9
Quarter	24/07/08 to 24/10/08	-36.9	-41.7
Year	05/10/10 to 05/10/11	-15.5	-22.7

Dividend History

Date	Dividend(%)
Jan-27-2011	7.50

Market Cycle Returns

Market Phase	Period	Returns (%)	Benchmark
Bull Phase	14/01/2006-08/01/2008	0	120.6
Bear Phase	08/01/2008-09/03/2009	0	-59.1
Bull Phase	09/03/2009-06/01/2010	114.86	105.3

Data as on December 20, 2011

Source: ACEMF

Risk Parameters	
Standard Deviation (%)	17.0
Beta	0.9
Sharpe ratio	0.0
R Squared	1.0
Alpha(%)	9.1

Portfolio Attributes	
Total Stocks	27.0
Top 10 Holdings(%)	67.7
FundP/E Ratio	18.8
Benchmark P/E Ratio	19.0
FundP/BV Ratio	3.5

Market Capitalisation	
Large	90.3
Mid	--
Small	--

Asset Allocation as on November 2011	
Equity	92.3
Debt	0.0
Cash	7.7

Top 10 Holdings	
Short Term MMI	9.7
Reliance Industries Ltd.	9.3
Infosys Ltd.	8.8
Bajaj Auto Ltd	6.2
Bharti Airtel Ltd.	6.1
Cipla Ltd.	6.0
ITC Ltd.	5.9
Wipro Ltd.	5.8
Bank Of Baroda	5.0
Axis Bank Ltd.	5.0

Top 10 Sectors	
IT - Software	14.5
Bank - Private	11.1
Refineries	9.3
Pharmaceuticals & Drugs	8.6
Bank - Public	8.5
Power Generation/Distribution	6.7
Oil Exploration	6.5
Automobile Two & Three Wheelers	6.2
Cigarettes/Tobacco	5.4
Telecommunication - Service Provider	5.1

Data as on December 20, 2011

Source: ACEMF

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