

Franklin India Bluechip Fund

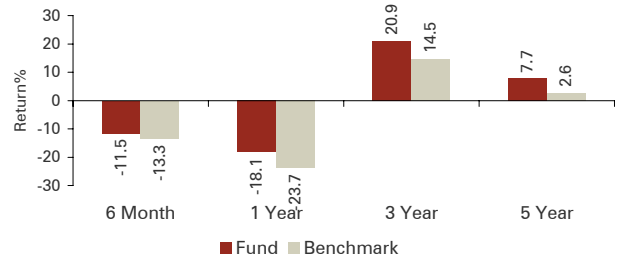
Fund Objective

An open-ended equity fund that aims to achieve steady and consistent capital appreciation through investment in well-established, large size bluechip companies. It is an open end growth scheme with an objective to primarily provide medium to long-term capital appreciation.

Key Information

| | | |
|--|----------------|---------------------|
| NAV as on December 20, 2011 | | 183.2 |
| Inception Date | | December 1, 1993 |
| Fund Manager | | Anand Radhakrishnan |
| Minimum Investment | Lumpsum | 5000.0 |
| | SIP | 500.0 |
| Expense Ratio(%) | | 1.8 |
| Exit Load(%) | | 1.0 |
| AAUM(₹ Crores) as on November 30, 2011 | | 4195.2 |
| Benchmark | | BSE SENSEX |

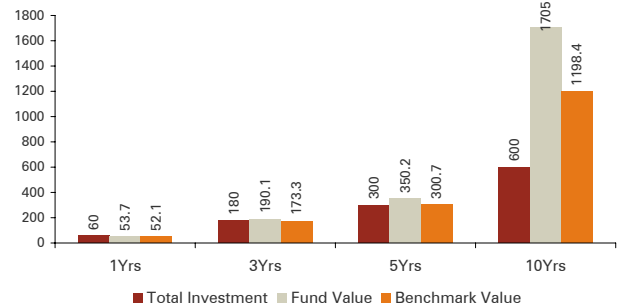
Performance vs. Benchmark



Calendar Year-wise Performance

| | 2010 | 2009 | 2008 | 2007 | 2006 |
|---------------------|--------|--------|--------|--------|--------|
| NAV as on Dec 31(₹) | 228.3 | 185.7 | 100.7 | 194.1 | 131.7 |
| Return(%) | 23.0 | 84.5 | -48.1 | 47.4 | 45.5 |
| Benchmark(%) | 17.4 | 81.0 | -52.5 | 47.2 | 46.7 |
| Net Assets(₹ Cr) | 3613.0 | 2774.2 | 1534.8 | 2924.3 | 2550.1 |

SIP Performance (Value if invested ₹ 5000 per month (in'000))



Best Return (%)

| | Period | Fund | Benchmark |
|---------|----------------------|-------|-----------|
| Month | 18/02/94 to 18/03/94 | 41.4 | -2.9 |
| Quarter | 10/03/09 to 10/06/09 | 77.7 | 85.4 |
| Year | 04/01/99 to 04/01/00 | 199.4 | 75.9 |

Worst Return(%)

| | Period | Fund | Benchmark |
|---------|----------------------|-------|-----------|
| Month | 24/09/08 to 24/10/08 | -31.6 | -36.5 |
| Quarter | 20/08/08 to 20/11/08 | -36.0 | -42.4 |
| Year | 20/11/07 to 20/11/08 | -51.3 | -56.2 |

Market Cycle Returns

| Market Phase | Period | Returns (%) | Benchmark |
|--------------|-----------------------|-------------|-----------|
| Bull Phase | 14/01/2006-08/01/2008 | 111.82 | 122.7 |
| Bear Phase | 08/01/2008-09/03/2009 | -54.97 | -60.9 |
| Bull Phase | 09/03/2009-06/01/2010 | 115.01 | 116.9 |

Dividend History

| Date | Dividend(%) |
|-------------|-------------|
| Jan-24-2011 | 45.00 |
| Jan-25-2010 | 35.00 |
| Jan-23-2009 | 30.00 |
| Jan-11-2008 | 70.00 |
| Feb-09-2007 | 60.00 |
| Jan-27-2006 | 30.00 |

Data as on December 20, 2011

Source: ACEMF

| Risk Parameters | |
|------------------------|------|
| Standard Deviation (%) | 15.3 |
| Beta | 0.8 |
| Sharpe ratio | 0.0 |
| R Squared | 1.0 |
| Alpha(%) | 6.4 |

| Portfolio Attributes | |
|----------------------|------|
| Total Stocks | 46.0 |
| Top 10 Holdings(%) | 51.0 |
| FundP/E Ratio | 18.0 |
| Benchmark P/E Ratio | 18.7 |
| FundP/BV Ratio | 3.2 |

| Market Capitalisation | |
|-----------------------|------|
| | % |
| Large | 89.2 |
| Mid | 2.4 |
| Small | 0.6 |

| Asset Allocation as on November 2011 | |
|--------------------------------------|------|
| | % |
| Equity | 92.1 |
| Debt | 0.0 |
| Cash | 7.9 |

| Top 10 Holdings | |
|---------------------------------|-----|
| | % |
| Infosys Ltd. | 8.4 |
| Net Current Asset | 7.9 |
| Bharti Airtel Ltd. | 7.4 |
| Reliance Industries Ltd. | 5.8 |
| ICICI Bank Ltd. | 5.1 |
| HDFC Bank Ltd. | 4.1 |
| Grasim Industries Ltd. | 3.8 |
| Kotak Mahindra Bank Ltd. | 3.3 |
| Power Grid Corpn. Of India Ltd. | 2.7 |
| Idea Cellular Ltd. | 2.6 |

| Top 10 Sectors | |
|--------------------------------------|------|
| | % |
| Bank - Private | 15.1 |
| IT - Software | 13.4 |
| Telecommunication - Service Provider | 10.0 |
| Power Generation/Distribution | 8.6 |
| Refineries | 7.3 |
| Pharmaceuticals & Drugs | 6.2 |
| Textile | 3.8 |
| Bank - Public | 3.3 |
| Automobile Two & Three Wheelers | 3.2 |
| Steel/Sponge Iron/Pig Iron | 2.5 |

Data as on December 20, 2011

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