

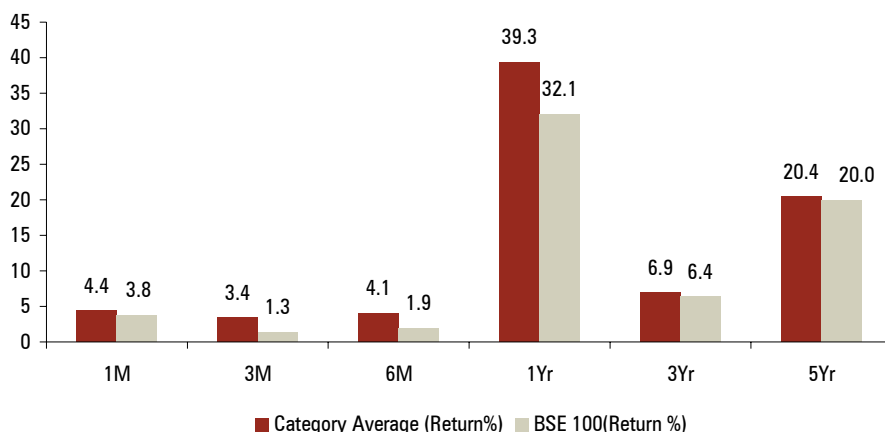
View
Short-term: Neutral
Long-term: Positive

Past six months the market has been around the 17500 levels with some interim volatility and hence the performance of 3M & 6M has been muted...

Equity Diversified Funds

- Equity diversified funds are one of the best categories for mutual fund investors as they are not style biased and deliver consistent returns over various market cycles
- Markets are trading at P/E of 16.7x FY 11 expected EPS and 14.5x expected FY12 EPS making its valuations at fair value and therefore short term performance may be muted
- However with more than 1 year investment horizon, Indian markets offer good investment opportunity.
- Diversified multi-cap funds offer better opportunity for risk averse investors. Over a longer duration it is a promising category and staggered investments can be made into these funds

Category average vs. benchmark



Source: CRISIL Fund Analyser, ICICIdirect.com Research

Note : % Returns are as on July 14, 2010, Returns above 1 yr are CAGR returns

Positive & negative bias funds

Top Recommended Equity Diversified Funds

| Scheme Name | 6 M | 1 Yr | 3 Yr |
|---|-------|-------|-------|
| Fidelity Equity | 11.06 | 48.98 | 10.61 |
| Reliance Regular Savings Fund - Equity | 4.20 | 46.10 | 18.23 |
| ICICI Prudential Focussed Bluechip Equity | 7.11 | 43.09 | N.A |
| HDFC Top 200 Fund | 7.94 | 40.71 | 16.47 |
| Birla Sun Life Frontline Equity Fund - Plan A | 2.54 | 40.01 | 12.06 |
| Benchmark - BSE 100 | 1.94 | 32.08 | 6.40 |
| Category Average | 4.05 | 39.31 | 6.92 |

Negative Bias Funds

| Scheme Name | 6 M | 1 Yr | 3 Yr |
|------------------------------|-------|-------|-------|
| Fortis Equity Fund | 1.80 | 26.94 | -0.74 |
| HSBC Progressive Themes Fund | 1.32 | 25.47 | -2.04 |
| IDFC Enterprise Equity Fund | 2.69 | 29.48 | 6.10 |
| JM Equity Fund - Growth | 2.58 | -1.15 | 7.38 |
| UTI Top 100 Fund | -0.29 | 25.33 | 3.18 |
| Benchmark - BSE 100 | 1.94 | 32.08 | 6.40 |
| Category Average | 4.05 | 39.31 | 6.92 |

Source: CRISIL Fund Analyser, ICICIdirect.com Research

Note : % Returns are as on July 14, 2010, Returns above 1 yr are CAGR returns